



## SEPTEMBER EMAIL:

[physicaladdress1]  
[physicalcity], [physicalstate] [physicalzip]

[datetoday]

Hi [clientfname],

The holiday season will soon be here and we're getting our schedule put together for Christmas Light installations. There's still time for you to save 5% with an October installation.

If you want to save room on your holiday calendar, why not let us take care of your lighting needs?

Let us know, and we'd be happy to send your estimate again if you need us to.

**Thank you, we appreciate your business!**

[userfirstname]  
[companyname]

## OCTOBER EMAIL:

[physicaladdress1]  
[physicalcity], [physicalstate] [physicalzip]

[datetoday]

Hi [clientfname],

We hope you are enjoying the fall season and getting ready for your upcoming holiday plans. We have started our Christmas light installations and wanted to check to see if you would like added to our schedule. We still have room in October to take advantage of our 5% discounted rate, and we also still have room in November.

If you could reply and let us know your interest that would be great! Simply reply with the following:

- 1 – Yes, I'm interested. Please send my quote again.**
- 2 – I need more time to consider. Please send my quote again.**
- 3 – No, I'm not interested.**

We look forward to hearing back from you!

**Thank you, we appreciate your business!**

[userfirstname]  
[companyname]



## NOVEMBER EMAIL:

[physicaladdress1]  
[physicalcity], [physicalstate] [physicalzip]

[datetoday]

Hi [clientfname],

We know you are busy preparing for your holiday plans, so we'll keep this quick. We just wanted to reach out one last time to see if our Christmas lighting service could be of use to you this time of year.

We are installing lights on homes and offices full steam right now and wanted to reserve you a spot on our schedule if you are still interested. We still have a few spots open, but they will fill up quickly the closer we get to Thanksgiving.

Let us know, and we'd be happy to send your estimate again if you need us to.

**Thank you, we appreciate your business!**

[userfirstname]  
[companyname]